

# The Anacortes Communicator



A Newsletter Of The Anacortes Chamber of Commerce

Volume 14 / Issue 6

## Calendar

### JUNE 2004

- JUNE 3**  
Chamber Ambassador Lunch at Gere-a-Deli,  
11:45 a.m.
- JUNE 3-26**  
A.C.T. Theatre's "Annie Get Your Gun," 293-6829
- JUNE 4**  
Summer Gallery Artwalk, 6-9 p.m.
- JUNE 5**  
Island Hospital Health Foundation Gala of Hope,  
293-4201  
Summer Gallery Artwalk, 10 a.m. to 5 p.m.
- JUNE 8**  
Destination Downtown Anacortes Board Meeting,  
at Chamber, 4 p.m.
- JUNE 10**  
President's Luncheon, noon at ESD building, 1601 R  
Ave., R.S.V.P. at 293-7911
- JUNE 15**  
Chamber Board; Executive Board at 3 p.m.;  
Full Board at 3:45 p.m.
- JUNE 17**  
Business After Hours at KP Studios, 293-7911
- JUNE 29**  
VIC Meeting, 9 a.m.



### President's Luncheon June 10

## ESD Superintendent To Discuss District's Future

Join Chamber President Randy Burgess of **Ace Hardware** for the President's Luncheon on **Thursday, June 10** from noon to 1:30 p.m. at the new **Northwest Educational Service District #189** building, 1601 R Avenue, Anacortes (formerly SHS.com).



Dr. Jerry Jenkins

ESD Superintendent Dr. Jerry Jenkins will be the keynote speaker discussing the role of the ESD, where they are today and what the future holds for the district.

**Gere-A-Deli** will cater the luncheon. In addition, deli owner Laurie Gere will be there to accept a Business Beautification Award from the Chamber for the extensive work recently completed at the deli.

You must R.S.V.P. in advance to attend the luncheon. Please contact the Chamber at 293-7911 to make your reservation. If you need to cancel your reservation, you must do so at least 24 hours in advance of the luncheon to avoid full billing.

Also, please note the change in location for June's meeting from the Salvation Army to the ESD building. We will be back at the Salvation Army in July.

## Frontier Building Supply Named Anacortes Small Business of the Year

**Frontier Building Supply** was named "Small Business of the Year" for Anacortes at the Small Business Administration's annual awards held on May 27 at Skagit Valley College.

Frontier owners Mike and Terry Johnson have been at the helm of the business for over 26 years providing top quality materials and service to professional builders and homeowners.

Others nominated for the Anacortes award were **Quantum Construction** - Beth and Dan Folkers, **Anacortes Ace Hardware** - Randy Burgess and Pat Strand, and **Anacortes Yacht Charters** - Dan and Sherrie Meyer. Each of the nominees was given flowers and a certificate of recognition, with Frontier receiving a special plaque denoting the top honors.

After winners from each of the seven

## Shipwreck Day is Coming!

Avast me heartys! The 25<sup>th</sup> annual **Shipwreck Day** is coming to Anacortes on Saturday, **July 17<sup>th</sup>** for one-day only. With close to 100 more spaces available this year, abundant treasures of all kinds will be available for plunder.

That's not all you'll dig up at this year's event - you'll be entertained with live music and some special surprises for the silver anniversary.

Shipwreck Day marketing efforts will also be expanded this year with message bottles floating as far north as Bellingham and as far south as Seattle, calling for vendors and plunderers alike. Mark *your* spot with an "X" by calling the Chamber for an application, 293-7911.



*Continued page 2*



## Credit Card Truncation by July 1: It's The Law and the Clock Is Ticking!

On January 28, 2003 the "Identity Theft Prevention Act" was introduced (Bill number S. 223) to the 108<sup>th</sup> Congress in the Senate of the United States.

This Bill states that after July 1, 2006 "no person, firm, partnership, association, corporation or limited liability company that accepts credit cards for the transaction of business shall print more than the last five digits of the credit card account number or the expiration date upon any receipt provided to the cardholder."

Bill S. 223 states that "nothing prevents a State from imposing their own requirements that are the same or substantially similar" in addition to and "at any time before the effective date of this Bill."

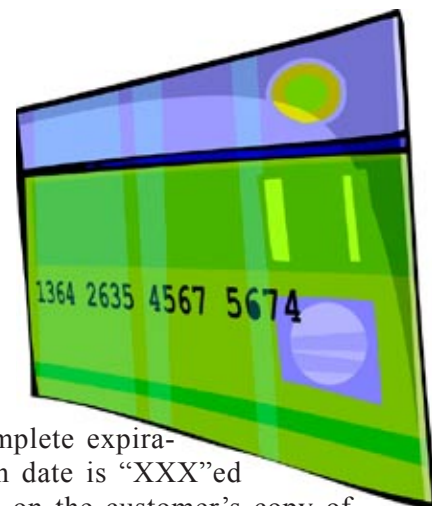
The State of Washington has decided that truncation laws are important and "needed now" to prevent lost or stolen receipts from

being fraudulently used by "dumpster divers" or other thieves, and has passed legislation requiring all businesses to comply by July 1, 2004.

This Act "applies only to receipts that are electronically printed and does not apply to transactions in which the sole means of recording the cardholder's credit card account number is by handwriting or by an imprint or copy of the credit card".

The mandate and effective date from the Federal Government is clear and may carry penalties for non-compliance of up to \$10,000 per transaction as well as felony charges.

It is the responsibility of each business owner to comply with the Federal, State & credit card association laws. You are in compliance if all but the last 5 digits of the credit card account number and the



complete expiration date is "XXX"ed out on the customer's copy of any electronically printed receipt. You are not in compliance if the customer's copy displays the complete credit card account number and the expiration date. Contact your credit card terminal provider for information on becoming compliant with the new laws.

## President's Luncheon Sponsor: Simply Yards

Thanks to our President's Luncheon Sponsor – **Simply Yards**.

The San Juan landscape style implemented by **Simply Yards** has a distinctive Northwest flavor and typically incorporates several trademark features of the company's President and Founder, John Childs. Typical projects feature graceful berms and elevated beds featuring plants indigenous to the San Juan Islands, inviting walkways and rockeries of local stone and boulders, textured courtyards with tiled, river rock, or stucco walls and striking arbors highlighting major landscape or scenic features.



## SBA winner, continued from page 1



Chamber Director Michael Broome presents Terry Johnson of Frontier Building Supply the "2004 Small Business of the Year" award for Anacortes.

chambers in the county were selected, Riverside Health Club of Mount Vernon was chosen as the county-wide winner. Riverside will now go on to compete against winners from other Washington counties and ultimately, national nominees.

Congratulations to all of these fine businesses!



### Quarterly Seminar Series

## Secrets of Influence Seminar June 22

*Secrets of Influence* - This highly interactive and fun seminar will help you discover the elements successful leaders use to influence other people. Extraordinary leaders understand that followers base their decisions to follow on the character and skills of those who lead, so we will learn the top character traits and skills of successful leaders.



speaker and “Made For Success, Inc.” President Chris Widener.

Chris has been speaking professionally since 1988 and has shared the stage with US Presidential candidates, nationally known television news anchors, best-selling authors, and professional athletes. He has spoken on

motivation and leadership to groups at some of America’s finest organizations such as General Electric, Cisco Systems, and the Harvard Business School. He has written over 350 articles and five books and has produced close to 30 audio programs on leadership and motivation. His articles appear monthly in close to 200 publications. Chris’ newsletter, “*Made for Success*”, has subscribers in 105 countries, making it one of the world’s most widely distributed newsletters on success and leadership.

This seminar will take place at the **Salvation Army** meeting room on **Tuesday, June 22** from 7:30 – 8:45 a.m. **Registration fees will be waived for Chamber members** and their employees. Non-member registration is \$35 per person. You must R.S.V.P. for this event by contacting the Chamber at [info@anacortes.org](mailto:info@anacortes.org) or 293-7911. Coffee will be hosted by **Penguin Coffee**.

Whether you lead only a few or over 100 you will want to learn the *Secrets of Influence* presented by renowned

### June 17 Business After-Hours at KP Studios

Smile and say “cheese!” Oh, and say crackers with that cheese.

And you might as well add a bunch of other tasty hors d’oeuvres and beverages while you’re at it. Peter and Lisa Kuhnlein of **KP Studios**, 1119 5th Street, Anacortes, host this month’s *Business After Hours* networking social, **Thursday, June 17** from 5:30 – 7:00 p.m.

Join your fellow Chamber members for a great opportunity to promote your business while enjoying the fabulous photographic works of Peter and Lisa Kuhnlein.

Large prints grace the KP walls and a tour of the studio will have you thinking about a business or family photo session. Join the fun by contacting the Chamber at [info@anacortes.org](mailto:info@anacortes.org) or 293-7911.

  
**kpstudios**  
1119 5th st  
anacortes wa 98221  
360 299 2566  
[www.kuhnlein.com](http://www.kuhnlein.com)

### DOWNTOWN DOINGS

If you missed last month’s presidents lunch then you missed quite a show. The Arch committee made their grand unveiling of the new “Historic Downtown Anacortes” archway. Committee Chair Cory Hunter gave a wonderful presentation showing pictures from arch designs dating back to 1890.



The committee has set forth their fund raising effort with a booth at the Waterfront Festival on May 22 and 23. Not only were numerous bricks purchased, the overwhelming community support was fantastic. I hope you notice there is a sponsorship flier in this newsletter for you to fill out and return.

After having lunch one day at **Star Bar**, I became involved in a project that the “Star Bar Breakfast Club” had started. The plan was to get planter pots all along the downtown streets. This was more than a plan; it was a mission. We handed out fliers and surveys all over downtown and beyond asking for donations, and volunteers to help organize a garden fundraiser.

Saturday, May 22 was the first annual Garden Fair held in the beautiful Majestic Hotel courtyard. There was a silent auction that became possible thanks to Anacortes residents and businesses who made donations. There were plants galore donated that people had been nurturing for months prior to this event. All in all, it was a huge success. You’ll notice these new planter pots along our streets in the next couple of weeks

Feel free to pop into our shops and thank the businesses for helping to make our downtown a more beautiful place.

**Voted “Best Coffeehouse in Anacortes!”**  
—2003 Anacortes American Readers’ Poll



**Penguin Coffee**

2119 Commercial Ave., Anacortes WA 98221  
360-588-8321



## FEATURED BUSINESS

### Finn's Photo Studio

Chuck Finn's roots as a professional photographer date back to the pre-computer days of chemicals and darkrooms, but as a businessman he has also had the vision to embrace new technology.

Chuck, who established Finn's Photo Studio in Anacortes 14 years ago, moved this year to a new home at 2114 Commercial Avenue. Before changing addresses he had already made a "move" of another kind, investing four years ago in state-of-the-art equipment to meet the needs of clients using digital cameras.

"As a professional photographer I still love to work with film," said Chuck, "but I also understand the importance of adapting to change. I made a major investment in new technology when I became the first studio north of Portland to install the equipment necessary to meet the needs

of clients interested in digital photography."

Unlike other businesses that offer film processing as a sideline, Finn's equipment is not set on "auto-pilot."

"Our custom photo finishing services are geared to top quality output," said Chuck. "Many people buy an expensive camera and are discouraged by poor image quality. They don't realize their images could be better – they simply suffer from poor processing. At Finn's, we correct for color and exposure on each frame."

Finn's is a family-owned business. Chuck and his wife Bette have a daughter, Anna-Maria. Also part of the Finn's family is Brent Robin, who has worked with Chuck for several years.

"We love Anacortes," said Chuck. "We appreciate the loyalty of our customers and look forward to building that customer base with top quality products and services."



In addition to photo processing, products and services include film, frames and archival albums; portrait, event and wedding photography. Digital services are too numerous to list, but include such things as business cards and promotional materials.

Finn's is open Monday through Friday, 9 a.m. to 6 p.m.; Saturday, 9:30 a.m. to 5:30 p.m. Telephone: 293-6813.



### Ribbon-Cutting and Open House on June 24

There's a new children's store in town and the Chamber will be there to officially cut the ribbon and welcome them on Thursday, June 24 from 5:30 – 7 p.m.

Join us for hors d'oeuvres, beverages, door prizes and a tour of the newest little retail jewel in Anacortes – "Read Me A Story", located at 1419 Commercial Avenue.

Owners Heather and Matt Miller have done a wonderful job of creating a warm, friendly and fun atmosphere for kids, parents and grandparents alike. From books to toys to clothing and more, you're sure to find many things to please the little people in your life.



## Waterfront Festival Photos



Classic car shows both Saturday and Sunday were very popular again this year.



The new bungee-bounce portion of the rock-climbing tower was a big hit with the kids and had non-stop lines throughout the festival.



There was no mistaking the theme of the Waterfront Festival this year: boats, family and fun!



Despite a bit of rain on Saturday, crowd size was very good, especially on sunny Sunday.



The magician from Uncle Stinky's Magic put on a fun and interactive show for the kids.

## THANKS TO...

... the **Anacortes Waterfront Festival committee members** who worked long hours on many days to make the festival a success.



...The **Port of Anacortes** and the Harbormaster's office for the use of their property, their staff, their creativity

...The **volunteers** who staffed the festival information booth all weekend

...**Judy Jewell**, the Town Crier, who ceremoniously began the festivities

...Thank you also to the many wonderful sponsors whose generosity allowed this festival to happen: The **Anacortes Yacht Club** who gave free boat rides to hundreds of festival-goers and to **Island Adventure Charters** who allowed close to 90 people to enjoy a sunset cruise Saturday evening

...To **ACE Hardware** and **SEBO's Do-It-Center** for equipment.

...To the many members of the **Fidalgo Island Rotary** who took charge of the boat building activities in the childrens' area and to the **Anacortes Museum**, the **AYA**, the **AYA Dance Center**, **DARE**, the **Childrens' Museum** from Mt. Vernon, the **Fidalgo Elementary Choir** and the **Anacortes High School Jazz Choir**, all of whom participated in the festival.

...**Island Hospital** for manning the first aid station for the festival.

...**EDASC** for helping to make the kick off dinner a major success once again and to **Phil Krause** and his crew from the port who transformed the warehouse into a pirate's paradise. See you all again next year!



# AnacortesToday.com

Thousands are setting sail for this exciting photographic journal

**Anniversary Special! \$40 banner ads in June! 293-4852**



# Anacortes Tourism Featured in 30-Second Commercials

With Tulip and Waterfront festivals in our rear view mirrors, the tourism season is well underway.

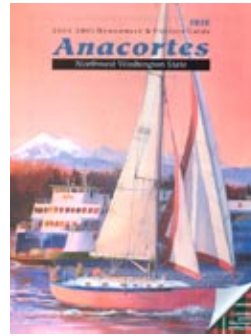
The Chamber's 2004 television campaign continues through June featuring 30-second commercials on Northwest Cable News and KING 5 touting our community as "a natural destination."

The Chamber's tourism marketing campaign peaks in the spring and summer months. From Seattle Times and P-I display advertisements announcing the Waterfront Festival to ads in regional travel magazines highlighting other tourism related attributes of Anacortes, the Chamber is working hard to attract visitors.

Among the "stars" of our campaign are Skagit Valley Publishing Company publications including the Skagit Valley Tulip Festival Guide, the San Juanderer, Summer in Skagit and the North Cascades Traveler's Guide.

Also in distribution statewide are MacGregor Publishing Company's 2004-05 Skagit County and Anacortes Newcomers' and Visitors' guides, featuring cover art by Jennifer Bowman, this year's Anacortes Waterfront Festival poster artist.

Almost 100,000 Skagit County guides



are distributed to regional visitor's centers and chambers of commerce. Another 40,000 Anacortes guides, which include a full listing of Chamber of Commerce member information, are printed and distributed as well.

Both the Skagit Valley Publishing Company and MacGregor's take full advantage of the Internet, posting beautiful electronic versions of their publications online for the entire year. We do as well, featuring the Chamber's Web site address prominently in all advertisements.

## FEATURED BUSINESS

### kpstudios

A new photography studio has opened here in Anacortes!! KP Studios, run by husband and wife team Peter and Lisa Kuhnlein, is a studio and gallery space located in their downtown home.

  
kpstudios  
1119 5th st  
anacortes wa 98221  
360 299 2566  
www.kuhnlein.com

Peter and Lisa have been photographing in many different capacities over the last few years including commercial projects, weddings and portraits.

With experience in advanced lighting techniques, they are currently photographing for many local artists showcasing their work for exhibitions and publications.

Peter photographs the local high school sports for the *Anacortes American* and has

done work for the American's publication the *San Juanderer*.

If you have a project you're interested in talking with them about call (360) 299-2566 or peter@kuhnlein.com. They invite you to visit their website to see their portfolio at [www.kuhnlein.com](http://www.kuhnlein.com).

Or see their photographs in person by visiting their gallery space at 1119 5th St. Open by appointment.

## Ferry Advisory Committee Meeting June 18 in Sidney

There will be a Anacortes/Sidney/Victoria Ferry Advisory Committee meeting, June 18, at 11 a.m. in Sidney, B.C.

The meeting is about marketing Anacortes and Sidney and the international ferry run. The ferry will depart Anacortes at 8:15 a.m. and arrive in Sidney at 10:20 a.m. After the meeting, the ferry will leave Sidney at 6 p.m. and arrive back in Anacortes at 8:35 p.m.

If you would like to join the Anacortes delegation please R.S.V.P. to Ian Munce at 299-1942.

# GEORGIO'S SUBS

*"The best subs in town"*

910 11th St. Anacortes  
360-293-5574

*Fresh sandwiches, soups, salads  
and smoothies for dine-in or take-out.*



## Membership Renewals

All Star Excavating  
 American Red Cross  
 Anacortes County Taxi  
 Anacortes Log & Bulk  
 Anacortes Printing  
 Architectural Railings  
 Bayside Sweets and Treats  
 Berentson Public Relations  
 Carlson Wagonlit Travel  
 Edward Jones  
 Fidalgo Island Rotary  
 Fidalgo Pool & Fitness Center  
 Flounder Bay Cafe  
 Irving Construction Corporation I.C.C.  
 Island Express Charters, Inc.  
 Island Outfitters  
 Land Title Company  
 Lowman House  
 Mystic Sea Charters  
 Pacific Party Canopies  
 Pioneer Trails RV Resort & Campground  
 Scott Milo at the Framemaker  
 Seaside Autobody & Associates  
 Skipper Cress Yacht Sales & Service, Inc.

Skyline Marina  
 Smuggler's Villa Resort  
 Soroptimist International of Fidalgo Island  
 Starbucks Coffee  
 The Donut House  
 The Troll House  
 Town Cottages  
 Vicki Long-Mary Kay Cosmetics  
 Washington State Ferries

## Welcome New Members

### T Shirts By Design

*Screenprinting, vinyl, and transfers of apparel for businesses, sports, family events and much more.*

908 31st St  
 Anacortes, WA 98221  
 360-293-8898  
 Brenda Ramsdell, Leslie Richards, Pam Myers

### Painta Pisa Pottery

*Paint it yourself ceramic studio*

1005 4th St.  
 Anacortes, WA 98221  
 360-299-2755  
 Tresa Smith

## CHAMBER MEMBER NEWS NOTES

■ **Anacortes Women of Today** are happy to invite you to participate in the July 4th festivities. The town photo is at 11 a.m. at the corner of 5th and Commercial Ave. No pre-registration for the parade, however participants should report to the corner 2nd & Commercial between 11:15 and 11:45 a.m. for line-up & route information. Everyone should be in line by 11:45. The children's parade will begin at noon, followed by the rest of the parade. Participants with animals **MUST** clean up the fallout from their animals. You are asked to **HAND OUT** candy, **DO NOT THROW** it in the parade. As in the past 2 years, there will be no trophies, coupons or judging of floats.

The Patriotic program will begin in Causland Park immediately after the parade at approximately 1 pm. There will be children's games and food booths in the park following the program. Feel free to bring a picnic for your family & friends.

■ **Island Adventure Charters and Anacortes Kayak Tours** are celebrating their grand opening on Saturday, June 5<sup>th</sup> at their new location, 1801 Commercial Avenue, Anacortes. Plans include giveaways including, whale watching trips, kayak trips, hats, t-shirts and other gift items as well as specials on deli food, beverages, gifts and fine art. Chamber members will get an extra door prize ticket just for being a there. The event runs throughout the day beginning at 7 am with door prizes at 5:30 p.m. Call the Island Adventure Center for more information at 360-293-2428.

■ Mark your calendars for the **Chamber of Commerce Summer Artwalk** on Friday, June 4 from 6 – 9 p.m., and Saturday, June 5 from 10 a.m. to 5 p.m. More than 20 merchants will show the work of local artists. There will be paintings, sculptures, jewelry, photography and other grand creations to fulfill your needs. Come shop for graduation and seasonal gifts and enjoy the event. This event includes three art studios on Guemes Island, and 2 merchants farther south on Commercial Ave., so be sure to check the **Anacortes American** and **Clamdigger** for merchant listings. Friday night's event will be in conjunction with the **First Friday Gallery Walk**. These seven merchants will be open until 9 p.m.:

Anne Martin McCool Gallery 711 Commercial Ave.

Insights Gallery 516 Commercial Ave.

Adrift 510 Commercial Ave.

Scott Milo Gallery 420 Commercial Ave.

Star Bar Café 416 ½ Commercial Ave.

Gallery at the Depot 611 R Ave

Bowman Gallery 801 5th Street

## Caught In The Act of Doing Business



Mason Wauda and Beth Brown are caught giving excellent customer service at **Wallgren's Les Schwab Tire Center** in Anacortes.



Visit us on the web at [www.anacortes.org](http://www.anacortes.org)

## VIC Statistics

### THANK YOU VOLUNTEERS!

#### APRIL 2004

Visitors.....	1,868	(2003 – 1,655)
Phone Calls .....	479	(2003 – 462)
Information Requests.....	72	(2003 – 183)
Relocation Packets.....	25	(2003 – 50)
Web Sessions .....	22,794	(2003 – 11,369)

## Executive Board

### Executive Board

- PRESIDENT**  
Randy Burgess / Ace Hardware
- PRESIDENT-ELECT**  
Pam Allen / Anaco Inn / Anaco Bay Inn
- SECRETARY**  
Jean Fantini / Donatello Flowers & Gifts
- TREASURER**  
Mike Keller / Scott Richards Insurance
- IMMEDIATE PAST PRESIDENT**  
Steve Henery / Skagit State Bank
- EXECUTIVE DIRECTOR**  
Michael Broome

### Board of Directors

- Shane Aggergaard / Island Adventure Charters  
 Bill Berry / KLKI Radio  
 Gretchen Buchmeyer / Shell Puget Sound Refinery  
 Dianna Chonka / Cap Sante Marine, Ltd.  
 Madeleine Roozen Cook / Peoples Bank  
 Mike King\* / City of Anacortes  
 Vince Oliver\* / Island Hospital  
 Dan Porter / Tesoro Refining & Marketing Co.  
 Rick Sadler / Frontier Industries  
 Dan Stahl\* / Port of Anacortes  
 Nels Strandberg / Strandberg Constructions  
 Gene Tanaka / T Bailey Inc.

\* ex-officio

### Staff

- |   |  |
|---|--|
| <b>EXECUTIVE DIRECTOR</b><br>Michael Broome         | <b>DIRECTOR, DESTINATION<br/>DOWNTOWN ANACORTES</b><br>Nancy Jankelson |
| <b>EVENTS COORDINATOR/VIC MANAGER</b><br>Beth Prins | <b>LICENSING SUB-AGENTS</b><br>April Conger                            |
| <b>MEMBERSHIP SERVICES</b><br>Sue Keller            | <b>Betsy Rogers</b>  |
| <b>ACCOUNTS MANAGER</b><br>Kathleen Hobbs           |  |

## Businesses Wear Their Support For Waterfront Festival



Fidalgo Medical Associates were one of several businesses which supported the Anacortes Waterfront Festival by proudly wearing their Festival T-shirts every Friday.



**Anacortes  
Chamber of Commerce**  
819 Commercial Ave., Suite F  
Anacortes, WA 98221

PRESORTED  
STANDARD  
US POSTAGE PAID  
ANACORTES, WA  
Permit NO. 44

Your Chamber newsletter is printed by



25th & Q St. / Anacortes, WA 98221 / 299-0990