

# The Anacortes Communicator



A Newsletter Of The Anacortes Chamber of Commerce

Volume 14 / Issue 8

## Calendar

### AUGUST 2004

#### AUGUST 5

Chamber Ambassador Lunch, 11:45 a.m.,  
RSVP 293-7911

Ribbon-Cutting at Jennings Chiropractic

#### AUGUST 5 - 21

A.C.T. Theatre "Run For Your Wife" 293-6829

#### AUGUST 6-8

Anacortes Arts Festival 293-6211

#### AUGUST 10

Destination Downtown Anacortes Board Meeting

#### AUGUST 12

President's Luncheon at Salvation Army building, noon

#### AUGUST 17

Executive Board 2:30 p.m., Combined Board 3:35 p.m.

#### AUGUST 19

Business After Hours, 5:30 - 7 p.m. at Gracious Living/  
Strandberg Construction

#### AUGUST 20-22

Annual Eagles BBQ, (7th & "Q" Ave.) 293-3012

#### AUGUST 26-29

HOG Rally

#### AUGUST 31

VIC meeting, 9 a.m.



### President's Luncheon August 12

## Island Hospital CEO to Highlight Upcoming Bond Issue

At our **August 12 President's Luncheon** we'll be pleased to welcome **Island Hospital** CEO Vince Oliver who will bring us up to date on the proposed upgrading and renovation of our 42-year-old hospital.

Funding for the project, which includes expansion of the emergency department and new patient rooms, will come from a bond issue that has been placed on the September 14 ballot.



The presentation includes a video, followed by your questions and comments.

The luncheon, sponsored by **Victoria Express** and catered by **Gere-A-Deli**, is held at noon at the **Salvation Army**, 3001 R Avenue, Anacortes.

You must R.S.V.P. for this event by calling the Chamber at

293-7911. If you need to cancel your reservation, you must do so at least 24 hours in advance to avoid full billing.

## 1st Anacortes Jazz Festival Debuts in September

The excitement is building and the phone lines are lighting up with inquiries as the 1<sup>st</sup> Anacortes Jazz Festival on Curtis Wharf draws nearer.

The bands have been signed, tickets are on sale, posters are printed, site plans developed and the 16-page program is in the works.

It all ads up to one jazz-filled weekend in Anacortes, **September 17, 18 & 19.**

The Anacortes Chamber is producing the event with board member and KLKI radio station owner Bill Berry at the helm as festival chairman.

Chamber staff is working hard with Bill to make this inaugural year a success and are looking for volunteers to help with various

Produced by Anacortes Chamber of Commerce  
**ANACORTES Jazz Festival**  
ON CURTIS WHARF  
Featuring Northwest and International Artists - Over 20 Bands Performing!  
Kick-Off Gala & Concert Friday  
Jazz Walk in the clubs Friday and Saturday  
Gospel Brunch Sunday  
On Sale ticketweb.com Now!  
Charge by phone 1-866-468-7623  
**SEPTEMBER 17-18-19**  
Overlooking the waters of the San Juan Islands  
For information call (360) 293-7911 or visit www.anacortes.org

aspects of the production including distributing posters, directing traffic, and helping with the set-up and teardown of the festival site and more.

If you would like to be involved in the success of this inaugural year, please call the Chamber at 293-7911. The Chamber would love your help!

The Anacortes Jazz Festival begins Friday September

17 with the official *Kick-off Gala and Concert* featuring the Larry Fuller Trio with Dee Daniels at the Port of Anacortes warehouse. Cocktail hour is 6 p.m. with dinner at 7 p.m. Seating is limited to 375 for this special evening and tickets (\$45) are going quickly.

*(continued next page)*



## THE DIRECTOR'S CHAIR

# The Downtown Arch: An Important Piece of the Puzzle

As you probably know by now, the Chamber's Destination Downtown Anacortes division (DDA) is heading up the Anacortes Community Arch project with the goal of installing the attractive icon by the spring of 2005, in concert with the City's sidewalk program.

Committee chair and vice chair Cory Hunter and Dave Cortelyou have worked hard with many others to bring this project to the point it is today.

For the most part, the community has shown wonderful support of the project and has done so with their financial commitment. We have, however, received a few telephone calls questioning the project and looking for answers as to how this arch is going to solve any problems that our downtown area may struggle with. By this they mean attracting more visitors and residents to the area to shop, dine and recreate.

It is evident to me when responding to questions of this nature that it is most often a lack of knowledge rather than a true position of opposition that spurs the question.

I would like to take this opportunity to echo what the committee has been saying from the



inception of the project, and that is that the Arch is not the solve-all to any issues the downtown area may be having, but rather, it is one piece of a larger puzzle. It will serve as an indicator to the thousands of ferry-bound passengers who turn left at 12th and Commercial that there is more of Anacortes to see straight ahead.

In addition to this important piece, the DDA is focusing on architectural design and restoration of downtown buildings, streetscapes including sidewalks, benches, crosswalks, flower planters, etc.. The group is also focused on economic restructuring or 'business mix' as well as promotions and events.

The Arch is simply a good and important piece of the puzzle that, once in place, will be embraced by the community for the next one hundred years or more.

We are about half way to our goal of raising \$60,000 to build the Downtown Arch and are very grateful to those who have contributed to date. It has been very gratifying to receive support in spirit and in donations from individuals and businesses from all around

Anacortes. And even some from out of the community!

There is still a significant amount of money to be raised, however, and the momentum has slowed from the early days of June.

If buying a personalized sidewalk tile, or a sponsorship, is something that you have thought about doing, please do not delay. What a great way to embellish your family name in the history of Anacortes. Think of how nice it will be for your great-grandchildren to be able to find their family name under the arch.

There is a form included in the center of this newsletter, which you can fill out and send to the Chamber to show your support and secure your place in history. Your contribution is tax deductible and very much appreciated.

Great looking 'Historic Downtown' tee shirts are now for sale at Donatello, Upstage, Ace Hardware, Encore Gifts, and Island Outfitters. Proceeds from the sale of these shirts also go to support the Arch. Pick one up today and sport your support! Questions? Call Nancy at the Chamber at 293-7911. Thanks.

## Anacortes Jazz Festival, continued from page 1

The festival on Curtis Wharf runs from 11 a.m. – 9 p.m. on Saturday Sept. 18 and 11 a.m. – 5 p.m. on Sunday Sept. 19 (\$25 Sat., \$20 Sun. or \$37 for a Sat./Sun. pass). A *Jazz Walk* in the clubs will take place both Friday and Saturday night beginning at 9 p.m. \$7 cover each night gets you in to 4 venues, Rockfish Grill, the Watertown Pub, The Brown Lantern and PW Murphy's, each

featuring live jazz performances.

A special Sunday morning Gospel Brunch at 10 a.m. in the Port Warehouse will feature "Miss Edna's Gospel in Paris Brunch Review" and "Marc Seales" (\$27). The Top Brass Package (\$99) includes the Kick-off Gala & Concert, two-day festival pass and the Gospel Brunch.

Festival tickets are on sale now at

[www.anacortes.org](http://www.anacortes.org) or you may charge them by phone toll-free at 1-866-468-7623.

A limited number of Top Brass Packages are available to Chamber members and local residents at the Chamber office. Buying this way will save you the service fee.



# Chamber Night at Skagit Speedway

Start your engines! Skagit Speedway will be hosting "Chamber Night" Saturday August 7 in cooperation with SCCEDA (Skagit County Chamber Executive Directors Association). This event will involve all seven chambers in Skagit County and will not only be a great opportunity for networking, but also a lot of fun! Skagit Speedway will generously provide two complimentary tickets to each chamber member in the county who registers in advance with their chamber. The evening will be filled with exciting racing and great events focusing on our chamber members! Mark your calendars and call your chamber today to get on the V.I.P list. A special tailgate and networking party will kick off the fun beginning at 6 p.m. with racing at 7 p.m.



Don't miss this opportunity to enjoy Skagit Speedway and have some fun while promoting your business to other Skagit County businesses.

Call the chamber at (360) 293-7911 to register for this fun event. See you there!



**Voted "Best Coffeehouse in Anacortes!"**  
-2003 Anacortes American Readers' Poll

**Penguin Coffee**

2119 Commercial Ave., Anacortes WA 98221  
 360-588-8321

## DOWNTOWN DOINGS

Destination Downtown Anacortes is excited to welcome **The Dish** back to the downtown area.



Owner Marianne Mach will be moving her popular store in the coming days from the present location at 2216 Commercial to 902 Commercial Avenue, next to Anacortes Interiors.

The store will resemble the old Dish, however it will also house a gourmet delicatessen featuring wonderful cheeses, meats and other deli items.

This will be a perfect spot to shop when you've decided on that last minute picnic. Plans are in the works for her grand re-opening and ribbon cutting.

We also have exciting news to report from **Donatello Flowers and Gifts** located at 702 Commercial. Owner Jean Fantini has just expanded her shop to include event planning for your wedding, family or business events. The additional 500 square feet will showcase hand made veils and garters, personalized flowers and invitations, catering, cakes and more.

September and the **Anacortes Jazz Festival** are just around the corner and we are looking for volunteers to assist. The DDA especially needs your help for the Kick-off Gala and Concert on Friday, September 17. If you're interested, please give me a call at the Chamber, 293-7911 or e-mail [njankelson@anacortes.org](mailto:njankelson@anacortes.org).



Just some of our fabulous visitor center volunteers who were found having fun at the July *Business After Hours*. Left to right are Janet, Bev, Barb, Willy and Lou.



## FEATURED BUSINESS

# Victoria Express

Victoria Rapid Transit, Inc., owners and operators of the Victoria Express passenger ferry, announced an extension of their service from Port Angeles, Washington. On May 29, 2004, the Victoria Express began daily service from Victoria to Friday Harbor on San Juan Island. The service is seasonal, running through September 6.

The Victoria Express leaves at 9:30 a.m. daily from the Belleville Street Passenger Ferry Terminal on Victoria's Inner Harbour. The crossing entails a spectacular 2 1/2 hour cruise with unbeatable Orca whale watching opportunities as well as harbor seals, Dall's porpoise, bald eagles and breathtaking island scenery. Passengers have 2 1/2 hours ashore to explore this charming historic village – the largest town in the San Juan Islands.

At 3 p.m. daily, the Express departs Friday Harbor for its return to Victoria. Once in Victoria, and just minutes from the ferry dock, passengers can visit the Parliament Buildings, the Royal British Columbia Museum, the Empress Hotel, and the many blocks of great shopping and dining.

The Victoria Express can easily arrange

transportation for Victoria destinations as well as hotel accommodations, high tea reservations, and other tours in Port Angeles, Victoria, and Friday Harbor.

Jack Harmon, owner and CEO, said, "The sailing in to Friday Harbor is a natural extension of our service from Port Angeles and gives



both tourists and Victoria residents a way to spend a day, or a week, in Friday Harbor, the jewel of the San Juan Islands."

Reservations are accepted by calling 360-452-8088. Visa or MasterCard

are accepted.



Washington Secretary of State Sam Reed (left), was welcomed by Chamber President Randy Burgess of Ace Hardware at the July *President's Luncheon* where Reed was the keynote speaker.

## Caught in the Act of Doing Business...



Happy Valley Farms owner Marsha Mellana was caught in the act of selling some beautiful fresh-cut flowers to a *happy* buyer.



**Northern Marine** rolled out this 127-foot beauty out of their Anacortes facility in July proving that the marine industry is alive and well on Fidalgo Island. Later this month they will roll out a 150-footer!



Anne and Ron Smith of Upstage Boutique and Men's Store stop for a smile with Anaco Bay Inn owner and Chamber President-elect Pam Allen while enjoying the fun and sun of the *Business After Hours*.



## Arts Festival and More Yet to Come

August in Anacortes means Arts Festival and this year looks to be a good one. Festival executive director Joan Tezak and her staff and board work hard year-round to bring one of the best festivals of its kind to our region. It is a perfect fit culturally for Anacortes and it has a significant economic impact on the city.

To learn more about this year's festival, go to [www.Anacortes.org](http://www.Anacortes.org) and click on the link in the 'Quick Links' section. There you find out about vendors, entertainment, schedules and more.

September will be busy for Anacortes as well. With Labor Day weekend, the Anacortes Jazz Festival and Oyster Run, the town will see plenty of visitors throughout the month.

October brings us the Fall Festival and

Scarecrow Contest where attendees can expect to find pony rides, a pumpkin patch, the mile of food and more. Also in October is the 'Trick-or-Treat in Downtown' for Halloween.

November and December of course mean Thanksgiving and the Holidays. The Chamber will once again be promoting the Anacortes Christmas Festival, which is a collection of individual events like the Community Tree Lighting, Christmas Parade, Breakfast with Santa, Holiday Boat Parade, special shopping nights and more happening from the day after Thanksgiving through Christmas Eve.

The events are listed and promoted together as part of the month-long festival with hopes of attracting day-trippers and overnight guests to the area.

## Gracious Living and Stranberg Construction Team Up for August 18 After Hours

A thoughtfully designed and constructed new home, its carefully chosen interiors, and the delighted homeowners create a comfortable, livable setting for the Chamber's next **Business After Hours** gathering on **Thursday, August 19**, from 5:30 to 7 p.m.

Come relax and network overlooking Similk Bay, at the home and attached office of interior designer Molly McIntosh, NWSID, Allied Mbr. ASID. The event is co-sponsored by **Gracious Living**, Molly's interior design company, and the home's custom builder, **Stranberg Construction**. Home and office will be open for touring. The highlight for some may be husband Forrie McIntosh's restored '36 Chevy Coupe and shop . . . or perhaps the hors d'oeuvres by **Adrift** and live Celtic guitar music by Stanley Greenthal of Seattle.

From Anacortes, take Hwy. 20 East. Pass Similk Beach Golf Course and the light at Christianson Road, taking the next right on Thompson Rd. Follow Thompson for approximately 1/2 mile. At the top of the hill—just as Similk Bay comes into view—go left on Southridge Place. Follow Southridge to the cul de sac at the end. House is #8667 on left.

See the flier in this month's newsletter for photos and complete information.



The crowds and the number of vendor spaces were at record levels for this year's Silver Anniversary Shipwreck Day.



If you are reading this ad now, so are other Chamber members. They could be reading *your business message* instead!

Call the Chamber today for advertising rates at 293-7911.



## Ribbon-Cutting Celebration at Jennings Chiropractic

Dr. Ben Jennings and his staff have moved to a new location and will celebrate with the help of the Chamber on Thursday, August 5 from 5:30 – 7 p.m. Please join your fellow chamber members for the ribbon-cutting event at 1015 – 14<sup>th</sup> Street, Ste. C in Anacortes.

Great food, beverages and door prizes will accent the networking opportunities, and you will get to take a look at Dr. Ben's new office. Don't miss this fun event. Call the Chamber to put your name on the list (it helps us plan the catering), and don't forget your business cards.



Captain Mike Paugh of the Salvation Army presented KLKI owner Bill Berry with a special 'Media Award' at the July *Business After Hours* event for his on-going support of the Army throughout the years.



The Anacortes band "Spoonshine" was well received at the 25<sup>th</sup> Annual Shipwreck Day

## August HOG Rally in Skagit County

The Washington State chapter of the Harley Owners Group (HOG) will hold their 2004 rally in Skagit County August 26 – 29.

More than 700 of the motorcycle enthusiasts have already signed up and pre-paid their fees to take part in the four-day event that will include a bike show, barbecue, concert and more, not to mention some great back-roads riding throughout our scenic and wonderful county.

Restaurants, taverns, gas stations and accommodation facilities will of course benefit from the leather-clad visitors, but retail merchants should also plan to seize some of the opportunities available from this niche group.

Noting that space for carrying purchases is in short supply on a motorcycle, the savvy merchant might offer to promote free ship-

ping to remove any shopping hurdles that might be present.

Although the majority of riders are male, there are an increasing number of female riders these days and, when you add the lady passengers, women will be well represented at the events and at the shops and restaurants along the way.

Now is a good time to start planning your marketing strategy to help pull this affluent crowd into your place of business. This is a great way to warm-up for Oyster Run in September.

Get creative and open your doors to a friendly bunch of folks and some increased sales. And as you're out driving around, watch for motorcycles and remember to share the road.

## Victoria Express Sponsors President's Luncheon

The Victoria Express offers access to and from Port Angeles, Victoria and Friday Harbor all without the long ferry wait. Everything to see and do is within easy walking distance or a short bus ride from their downtown terminal when traveling to Victoria and Friday Harbor.

The Victoria Express is one of the few ferries to offer the advantage of guaranteed reservations. In Victoria, they can arrange tours of Butchart Gardens or a Grand City Drive, departing directly from our terminal aboard comfortable, double-decker, sight-seeing buses. Exciting Orca whale watching tours are also easily arranged. In Friday Harbor, they can arrange accommodations, kayaking and bicycling tours.

In Port Angeles, you'll have the opportunity to rent a car and visit Hurricane Ridge and the Hoh Rain Forest. Special thanks to

the Victoria Express for sponsoring the August President's Luncheon.



910 11th St. Anacortes  
360-293-5574

*Fresh sandwiches, soups, salads  
and smoothies for dine-in or take-out.*



## Welcome New Members

### Anaco Scoots

Moped scooter rentals and sales. Anacortes sightseeing, island touring, day trips, free ferry priority boarding.

1801 Commercial Ave  
Anacortes, WA 98221  
360-293-2467  
John Baird

### Anacortes Community Maritime Center

Non-profit organization to celebrate, learn and support maritime activities and events in our community.

1905 10th St.  
Anacortes, WA 98221  
360-299-9075  
Lyndon Greene

### Granville Marine

Full service repair and construction boatyard with experienced local crew "On Deck Marina" dry storage

3201 T Ave.  
Anacortes, WA 98221  
360-299-8595  
Jeff Granville & Janet Sutton

### Sasso's Restaurant

An elegant atmosphere for fine dining. Enjoy gourmet northwest foods, and an expanding wine list. Location is former La Petite Restaurant

3401 Commercial Ave. "A"  
Anacortes, WA 98221  
360-293-9688  
Debbie Baum & George Sasso

### Verizon Superpages & SuperPages.com

Provide Yellow Pages and online advertising for business and individuals.

P.O. Box 2363  
Mount Vernon, WA 98273  
360-428-7653  
Krishna Mathison

## Membership Renewals

Anacortes Farmers Market At the Depot  
David L Olausen, DDS Anacortes Dental Care  
Anacortes Cinema  
Anderson's General Store  
Trident Seafoods, Inc.  
Lopez Islander Resort & Cabins

## CHAMBER MEMBER NEWS NOTES

Local visual artist Andy Davidson will be displaying some of his most recent paintings in the Community Space at Island Outfitters on August 7. The public is invited to a reception from 7-9 p.m. for wine and cheese, and a chance to talk to the artist himself. See some of Andy Davidson's most recent paintings, and meet with others who enjoy art, or kayaking, or both.

The evening's event at Island Outfitters, which will be happening in conjunction with the Anacortes Arts Festival, is intended to highlight the work of Andy Davidson and to promote the San Juan Challenge- an annual Sea Kayak Race that launches from Anacortes each summer. This year's 8th Annual San Juan Challenge will take place on August 28th and 29th.

The 2004 San Juan Challenge Poster, by Andy Davidson, is the fourth in a series of posters that he has made to promote the world-renowned race.

Rockfish Grill and Anacortes Brewery located at 320 Commercial Ave., have a full August schedule with music on Friday and Saturday nights from 9 p.m. to midnight and Wednesdays from 6 to 9 p.m.

- 8/4 - Jazz Invitational with Frankly Moanin'
- 8/6 - "Harp Attack III: Escape From The Planet Bluesharp" featuring Steve Bailey, Dave Prez, Michael Wilde, Dick Powell and Paul deLay
- 8/7 - Harmonica Playboy and the Midnight Movers
- 8/11 - The Duntons
- 8/14 - Becki Sue and Her Big Rockin' Daddies
- 8/18 - Jacob Navarro and William Cook
- 8/20 - Fidalgo Swing
- 8/21 - Danny Barnes
- 8/25 - Korby Lenker
- 8/28 - Kris Davis Quartet featuring Mark Taylor

"Golfers in Paradise" is the theme of the third annual Island Hospital Golf Classic, which is Monday, August 9, at Whidbey Golf and Country Club in Oak Harbor. The event features a day of tropical island themed golf, lunch, beverages, a hosted cocktail hour, awards dinner and a tournament gift for each golfer. The cost is \$175 for an individual golfer or \$600 for a foursome. Registration opens at 10:30 a.m. and a shotgun start (scramble format) is at noon.

Proceeds of the tournament will help Island Hospital Health Foundation purchase new equipment for the hospital's physical therapy center. For information on sponsorships or to obtain a brochure for the event, contact Kathryn Bennett at 299-4201.



KLKI owner Bill Berry came up with a celebrity crew to work the Chamber's *Business After Hours* event at his radio station in July. Left to right are Bill, Mayor Dean Maxwell, Port Commissioner Pat Mooney and City Councilman Ray Sizemore.



Visit us on the web at [www.anacortes.org](http://www.anacortes.org)



## VIC Statistics

### THANK YOU VOLUNTEERS! JUNE 2004

Visitors.....	2,252	(2003 - 2,323)
Phone Calls .....	580	(2003 - 558)
Information Requests.....	81	(2003 - 148)
Relocation Packets.....	45	(2003 - 39)
Web Sessions.....	23,621	(2003 - 14,655)

## Executive Board

### Executive Board

- PRESIDENT**  
Randy Burgess / Ace Hardware
- PRESIDENT-ELECT**  
Pam Allen / Anaco Inn / Anaco Bay Inn
- SECRETARY**  
Jean Fantini / Donatello Flowers & Gifts
- TREASURER**  
Mike Keller / Scott Richards Insurance
- IMMEDIATE PAST PRESIDENT**  
Steve Henery / Skagit State Bank
- EXECUTIVE DIRECTOR**  
Michael Broome

### Board of Directors

- Shane Aggergaard / Island Adventure Charters  
 Bill Berry / KLKI Radio  
 Gretchen Buchmeyer / Shell Puget Sound Refinery  
 Dianna Chonka / Cap Sante Marine, Ltd.  
 Madeleine Roozen Cook / Peoples Bank  
 Mike King\* / City of Anacortes  
 Vince Oliver\* / Island Hospital  
 Dan Porter / Tesoro Refining & Marketing Co.  
 Nate Scott / Windermere Real Estate/Anacortes  
 Dan Stahl\* / Port of Anacortes  
 Nels Strandberg / Strandberg Constructions  
 Gene Tanaka / T Bailey Inc.

\* ex-officio

### Staff

- |   |  |
|---|--|
| <b>EXECUTIVE DIRECTOR</b><br>Michael Broome         | <b>DIRECTOR, DESTINATION<br/>DOWNTOWN ANACORTES</b><br>Nancy Jankelson           |
| <b>EVENTS COORDINATOR/VIC MANAGER</b><br>Beth Prins | <b>LICENSING SUB-AGENTS</b><br>April Conger<br>Betsy Rogers<br>Kristi Strickland |
| <b>MEMBERSHIP SERVICES</b><br>Sue Keller            |  |
| <b>ACCOUNTS MANAGER</b><br>Kathleen Hobbs           |  |



# ANACORTES Jazz Festival

ON CURTIS WHARF

SEPTEMBER 17 • 18 • 19

*Overlooking the waters of the San Juan Islands*

*Featuring Northwest and International Artists*

*More than 20 Jazz Bands on two stages Saturday & Sunday*

*Plus Kick-Off Gala & Concert Friday, Gospel Brunch Sunday  
and Jazz Walk in the clubs Friday and Saturday Nights*

For information call (360) 293-7911  
or visit [www.anacortes.org](http://www.anacortes.org)

Produced by  
Anacortes Chamber of Commerce



**Anacortes  
Chamber of Commerce**  
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Anacortes, WA 98221

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