



Volume 14 / Issue 12

## Calendar

### DECEMBER 2004

#### DECEMBER 2

Chamber Ambassador Holiday Gathering 7-9 p.m.

#### DECEMBER 9

Presidents Luncheon, noon Salvation Army RSVP 293-7911

#### DECEMBER 14

Chamber Combined Board meeting, 4 p.m., PW Murphy's

#### DECEMBER 15

VIC Christmas Party, 3-5 p.m., PW Murphy's

#### DECEMBER 16

Business After Hours, Quality Log Homes by Sevieri 5:30-7 p.m.

FOR ADDITIONAL HOLIDAY SCHEDULE  
SEE THE EVENTS LISTING ON THIS PAGE



### President's Luncheon Dec. 9

## Update WSF and Ferry Terminal Renovation

Mark your calendar for the December President's Luncheon on Thursday, December 9, noon at the Salvation Army.

Washington State Ferries Acting Executive Director Mike Anderson will provide an update on the WSF Strategic Plan, as well as discuss the upcoming legislative session and the search for a new WSF Director.



Mike Anderson

Russ East, WSF Director of Terminal of Engineering, will discuss renovation plans for the Anacortes Ferry Terminal and share

latest design concepts.

Special thanks to Curt Oppel and Cory Hunter of **John L. Scott Real Estate** for sponsoring this luncheon. This will be a very informative meeting with an opportunity for questions. To attend the luncheon you must R.S.V.P. by calling the Chamber at 293-7911. Cancellations must be received 24 hours in advance to avoid full billing of \$15.



Russ East

*Chamber members are strongly encouraged to attend this meeting.*

## Anacortes Christmas Festival Schedule

- 12/3 Community Tree Lighting at the Anacortes Chamber – Annual favorite! 6 p.m. at the Chamber of Commerce. Delightful singing from Anacortes High School, Fidalgo and Mt. Erie Elementary School students along with the sounds of the Anacortes School Brass Choir. Free Polaroid photos with Santa and hot chocolate. (360) 293-7911.
- Holiday Art Walk – Numerous merchants and galleries will show works from local artists 6 – 9 p.m. (360) 293-6938.
- 12/4 Lions Christmas Parade- An annual tradition of magic and fun for all ages! 11 a.m. on Commercial Avenue from 2nd St. to 10th St., then to Causland Park. – Kim Streit (360) 708-2279.
- Free Horse and Carriage Rides downtown Anacortes every Saturday, noon – 5 p.m. through 12/18 - (360) 293-7911
- Holiday Art Walk – Numerous merchants and galleries will show works from local artists 10 a.m. – 5 p.m. (360) 293-6938
- The Nutcracker Ballet - Northwest Ballet Theatre at Brodriak Hall at 3 p.m. & 7 p.m. (360) 588-1689
- 12/4,5 Photos with Santa – Professional photos with the jolly head elf. 11 a.m. – 3 p.m. at Windermere Realty's new location 3018 Commercial Ave. Candy cane and Christmas ornament with each photo. Benefits Anacortes Youth Cheerleading. (360) 293-8898
- 12/10 Ladies' Shopping Night Out in Anacortes – Many shops will feature special perks like free gift wrapping, munchies, beverages and more 5–8 p.m.
- 12/11 Anacortes Model Railroad Club open house- "N&" HO Scale model trains in a huge working layout. Anacortes & Fidalgo Model Railroad Club, noon – Free! 4 p.m. at 419 Q Avenue.
- Free Horse and Carriage Rides downtown every Saturday, noon – 5 p.m. through 12/18 (360) 293-7911
- Salvation Army's Community Caroling – The renowned Salvation Army Band, Harmony Northwest Chorus, Fresh Paint Band, free hot chocolate and cookies and a visit from Saint Nick. Carol sheets provided. Christmas Kettle and/or food bank donations welcome. 6:30 – 7:30 p.m. at Causland Park. (360) 293-6682



## THE PRESIDENT'S CORNER

# Passing the Baton To Capable Hands

I have had the pleasure of serving as your Chamber President for the past 15 months. During this period, I appreciate everyone who has helped us keep our organization moving in a forward direction.



I have come to value the term volunteer with the utmost respect and sacrifice. It goes without saying that we all need to pat ourselves on the back for a job well done. We have accomplished a great deal in the past few months.

Our economic development committee is a strong and progressive group; we recently celebrated our first annual Anacortes Jazz Festival; along with one of our best Waterfront Festivals and Shipwreck Days ever.

Destination Downtown Anacortes is a particular soft spot for me as a small group of us help incubate this to reality. Now it has its own board that is producing new and exciting things for our downtown area.

I am pleased to see that the new archway that will span Commercial Avenue will be in place in 2005 along with continuing efforts to help revitalize our downtown core. I en-

courage all downtown merchants to get involved with this process. You are the ones who will determine its margin of success.

In reflecting back on this past year or so, I feel a great sense of accomplishment from all our members. Our board of directors has been an excellent group of professionals who have always come prepared

and ready to help. Thank you for helping making this year a success.

Many of the functions, meetings, and overall operation would simply not be done in the fashion they are if not for the quality and performance of our staff. Beth, Sue, Kathleen and Nancy: You have truly earned my respect in all that you do and I thank you. Finally, to our Executive Director Michael Broome, I wish to say it has been an absolute pleasure to work with you. I think your potential is just starting to be tapped. We need you and your guidance to realize our goals and objectives.

From where I can see, our future looks even brighter. Our soon-to-be president Pam Allen is a person who will represent the needs of the board and our members. She

is passionate about the Chamber's mission and I have no doubt her attention to detail and interest in all areas of the Chamber will result in continued success for Pam, her president-elect Bill Berry and the 2005 board of directors.

As we continue to uphold our mission statement as our litmus test for success, I am reminded that as volunteers, we all need to look inward at what is important for us not only as individuals, but for our community as a whole. We live, work, and play here, so lets continue to make Anacortes the greatest place in the world.

Thank you  
Randy Burgess

## Holiday Business After Hours December 16

It was so much fun last year that we're doing it again!

The Chamber's Holiday Business After Hours on Thursday, December 16 from 5:30 – 7:00 p.m. will be held at **Quality Log & Lindal Cedar Homes by Sevieri & Company** at 8327 Summit Park Road, Anacortes. Many of you may know them better as "the beautiful log and cedar homes on Highway 20".

Your hosts Bill and Kaylene Sevieri will break out the Holiday tunes and decorations for a wonderful social networking event complete with hors d'oeuvres, beverages and door prizes.

This is a great opportunity to meet with your fellow Chamber members and wish them the best of the season. To R.S.V.P. or to contribute a door prize for the event, please contact the Chamber at [info@Anacortes.org](mailto:info@Anacortes.org) or 293-7911. See you there!

## Anacortes Christmas Festival *Continued*



12/17 Men's Shopping Night Out – Many shops will feature special perks like free gift wrapping, refreshments and more 5 – 8 p.m.

12/18 Holiday Boat Parade – The parade begins at Cap Sante Marina at 6 p.m. and will cruise along the north shore of Guemes Channel then return along the south shore past the Port Dock and Randy's Pier 61 Restaurant. For more info, contact Shane Aggergaard (360) 293-2428

Free Horse and Carriage Rides downtown every Saturday, noon – 5 p.m. through 12/18 (360) 293-7911

12/19 Skagit Symphony –At Brodniak Hall, 2:30 pm with Soprano Diane Johnson (360)848-9336



# Anacortes Chamber Board Issues a Position Statement on New Shoreline Proposal

At a recent Planning Commission meeting a number of items were on the agenda including a proposal by Evergreen Islands and 1000 Friends of Washington to expand shoreline buffers.

Anacortes Chamber Executive Director Michael Broome read the following position statement on behalf of the Chamber Board of Directors:

*"It is the position of the Anacortes Chamber of Commerce Board of Direc-*

*tors that the City's current and existing Shoreline Master Plan is adequate and appropriate to balance both business development and the environment.*

*In accordance with the Chamber's overall mission to improve the business and community life of Anacortes, the Chamber board of directors is in strong opposition of the "100 foot vegetative buffer" proposed by Evergreen Islands and 1,000 Friends of Washington.*

*Extreme buffers of this kind would be devastating to existing and future economic development opportunities in Anacortes.*

*This is one of the most important issues facing the Anacortes business community in some time and the Chamber is working with the City, Port and other local stakeholders to ensure both business and environmental concerns are addressed."*

## John L. Scott Real Estate Sponsors Luncheon

The Chamber would like to thank Curt Oppel and Cory Hunter of **John L. Scott REAL ESTATE** for sponsoring the December President's Luncheon. Curt and Cory have worked together as volunteers, and as Board members of Destination Downtown Anacortes, for the past 18 months. Both are passionate about the redevelopment of the historic downtown area, and are equally committed to supporting property owners, landlords and tenants in the community at large. Curt and Cory determined that their skill sets were complimentary, and are ready to be of service, either together, or individually.



## THANKS TO...

### Special Thanks To...

The following businesses for providing door prizes at the Chamber's November Business After Hours held at Sheely's Floral and Gifts:

**Sheely's Floral & Gifts, Alldata Shredding Inc., Alice D Bohnker Insurance, Anacortes Cinema, Cyber One Mortgage, Donatello Flowers & Gifts, Local Stars, Ted & Lela Meyer and Northwest Ballet Theatre.**

Thanks also to **Mike and Mark Young** for getting and installing the Chamber's community Christmas tree, which will be lit in grand style on December 3 at 6 p.m.

**GEORGIO'S  
SUBS**

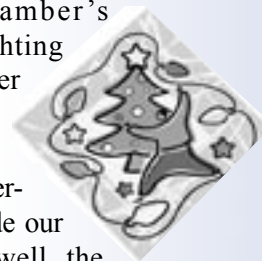
*"The best subs in town"*

**910 11th St.  
Anacortes  
360-293-5574**

**Fresh sandwiches, soups, salads and smoothies for dine-in or take-out.**

## Attend the Christmas Tree Lighting Ceremony Dec. 3

Attend the Chamber's Christmas tree lighting ceremony December 3 at 6 p.m. at the Chamber offices.



The evening's entertainment will include our towncrier, Judy Jewell, the high school brass choir under the direction of Benny Rawson, the Fidalgo Elementary School Choir with Tina Franulovich Martin as director, and the Mt. Erie Elementary School Choir under the direction of Ginger Orsini.

Carol Schaub, the high school choir director, will also be bringing her singers to fill the evening with the music of the holidays. Santa will be in the lobby afterward for pictures.

The American Red Cross will serve free coffee and hot chocolate. The winners of the white light contest will be announced. Downtown stores will be open that evening with the art walk being a major feature.



# Anacortes Chamber Will Continue to Put Out the Welcome Mat In Its 2005 Marketing Plan

Like many of its member businesses, the Anacortes Chamber of Commerce is busy putting together a marketing plan for 2005.

While we will continue to put out the welcome mat for our neighbors along the I-5 corridor, we will also extend our tourism campaign east of the Cascades in the coming year.

Arrangements have been made to distribute our new, eight-panel tourism brochure to dozens of Certified Display sites in Spokane, Yakima and the Tri-Cities area. Additionally, plans are in the works to run our television ad on Belo stations including KREM-TV in Spokane. We are also investigating new relationships with regional newspapers in that area.

“Many Anacortes residents have family and friends in eastern Washington,” notes Executive Director Michael Broome, “so we already have a natural ‘sales and promotion force’ working on our behalf, urging people to come for a visit.”

“The reality is that we have many natural assets that our neighbors to the east find attractive and find themselves without,” he continued. “We’re all about water – ferries, pleasure boats, kayaks, excursion vessels – and our lakes, mountains and forests hold the promise of exciting adventures, too.”

The Chamber of Commerce will continue to urge tourists to stay a night or two, making this historic seaside community their base for a myriad of Northwest adventures. We also point out quality shopping and dining opportunities.

We will continue to promote the International Ferry to Sidney/Victoria, B.C., building on relationships with organizations including Tourism Victoria, Sister

City Sidney and Butchart Gardens. Other new promotional efforts include a regional campaign with NW Travel magazine, AAA

Magazine and many other popular travel guides.

## November Business After Hours At Sheely’s Floral & Gifts



Many thanks to owners John Atkinson and Dick Mathes of Sheely’s Floral and Gifts for hosting November’s Business After-Hours. Members enjoyed festive refreshments amidst a beautifully decorated environment.



[AnacortesToday.com](http://AnacortesToday.com)

More than 2,000 visitor sessions last month! Call 293-4852 about an ad

**Sneak a peek at this city’s coolest photoblog**

## Membership Renewals

Anaco Bay Inn  
Anacortes Realty  
Balloon & Basket Creations  
Berentson Public Relations  
Boxes & Bears  
Dewey Inkum & Howe Rubber Stamp  
Outfitters  
Discovery Map  
Insights Gallery  
Lakeside Industries  
March Point Cogeneration Co.  
Nick J. Petrish  
Oak Harbor Custom Flooring  
Penguin Coffee  
Phillip W. Madden D.D.S.  
Quality Log & Lindal Cedar Homes by  
Sevieri & Company  
Quantum Construction  
Radio Shack  
Ray Sizemore  
San Juan Vineyards  
Star Bar Cafe  
The Dish  
The Donut House  
The Troll House  
United Way of Skagit County  
Water's Edge Health Club & Spa

## New Members

### Daniel W. Rasmussen DMD P.S.

General Dentistry  
901 - 8th Street  
Anacortes, WA 98221  
293-8421

### Gateway Motel

2 bedroom & Kitchen units available, near  
restaurants, shops, walking  
distance to downtown.  
New Owner Holly Goss  
2019 Commercial Avenue  
Anacortes, WA  
293-2655

### Kenmore Air Express

Scheduled air service to Seattle from  
Bayview Skagit Airport  
Dawn McMillion  
6321 NE 175th St.  
Kenmore, WA 98028  
425-482-2244  
www.kenmoreair.com

### Magic Earth Landscapes

Complete landscape installation services, 20  
years in Anacortes  
Richard Houghton  
7538 Guemes Island Road  
Anacortes, WA 98221  
293-4828

### Whidbey Golf & County Club

Private 18 hole championship golf course  
with restaurant, bar and practice  
facilities.  
2430 S.W. Fairway Lane  
Oak Harbor, WA 98277  
360-675-5490  
www.whidbeygolfandcc.com

## CHAMBER MEMBER NEWS NOTES

- Congratulations to **San Juan Vineyards** which won the following awards at the Tri-Cities Wine Festival competition featuring wines from about 85 Washington and B.C. wineries.  
GOLD - 2002 SYRAH  
SILVER - 2002 MERLOT  
SILVER - 2002 CABERNET-MERLOT
- From December 3 – January 24, 2005 the **Scott Milo Gallery** will feature new pastels by Joel Brock of Edison. Also showing are color photographs by Randy Dana, oils by Dederick Ward, oils by Gail Weir, watercolor collage by Barbara Dollahite, color photography by Rob Tilley, oils by Diane Ainsworth, art glass by Annette Tamm, large format photography by Dick Garvey, a new selection of ceramics by Jeff and Donna Tousley, glass frames by Gretchen Young and stone sculptures by James Rea. Winter hours for the gallery are Monday through Friday, 10:30 a.m. – 4:30 p.m., Saturday, Noon – 4:30 p.m. and closed Sundays or by appointment. Visit their gallery online at [www.scottmilo.com](http://www.scottmilo.com).
- Join in the music at the **RockFish Grill and Anacortes Brewery** this holiday season. Here's their entertainment list for December.
  - 12/1 - Jazz Invitational with Frankly Moanin'
  - 12/2 - From Oakland, Blues Diva Lady Bianca (8 p.m. /\$5 @ the door)
  - 12/3 - Gallery Walk with Annieville Blues and Special Guest
  - 12/4 - Mark Riley Trio
  - 12/8 - Rockfish Hootenanny with the Duntons
  - 12/11 - Polly O'Keary and the Rhythm Method
  - 12/15 - Homestyle with Jacob Navarro and William Cook
  - 12/17 - Rockfish Grill Anniversary Party with KISM's Rockfish and Cash, Music by Bobby Holland and the Breadline (7 p.m.)
  - 12/18 - The Alamo Social Club
  - 12/22 - Korby Lenker
  - 12/29 - Jack Hamilton
  - 12/31 - New Year's Eve Celebration with Alice Stuart includes party favors and champagne toast (9 p.m. / \$7 @ the door).



If you are reading  
this ad, so are  
other Chamber  
members... but they  
could be reading  
about your  
business instead!

Call the Chamber today for advertising  
rates in The Anacortes communicator  
at 293-7911.



Visit us on the web at [www.anacortes.org](http://www.anacortes.org)

## VIC Statistics

### THANK YOU VOLUNTEERS!

#### OCTOBER 2004

Visitors.....	1,166	(2003 - 1,459)
Phone Calls.....	280	(2003 - 274)
Information Requests.....	34	(2003 - 46)
Relocation Packets.....	40	(2003 - 43)
Web Sessions.....	14,814	(2003 - 16,679)

## Executive Board

### Executive Board

PRESIDENT

**Randy Burgess** / Ace Hardware

PRESIDENT-ELECT

**Pam Allen** / Anaco Inn / Anaco Bay Inn

SECRETARY

**Jean Fantini** / Donatello Flowers & Gifts

TREASURER

**Mike Keller** / Scott Richards Insurance

IMMEDIATE PAST PRESIDENT

**Steve Henery** / Skagit State Bank

EXECUTIVE DIRECTOR

**Michael Broome**

### Board of Directors

**Shane Aggergaard** / Island Adventure Charters

**Bill Berry** / KLKI Radio

**Gretchen Buchmeyer** / Shell Puget Sound Refinery

**Dianna Chonka** / Cap Sante Marine, Ltd.

**Madeleine Roozen Cook** / Peoples Bank

**Mike King\*** / City of Anacortes

**Vince Oliver** / Island Hospital

**Dan Porter** / Tesoro Refining & Marketing Co.

**Nate Scott** / Windermere Real Estate / Anacortes

**Dan Stahl\*** / Port of Anacortes

**Nels Strandberg** / Strandberg Construction

**Gene Tanaka** / T Bailey Inc.

\* ex-officio

### Staff

EXECUTIVE DIRECTOR

**Michael Broome**

EVENTS COORDINATOR/VIC MANAGER

**Beth Prins**

MEMBERSHIP SERVICES

**Sue Keller**

ACCOUNTS MANAGER

**Kathleen Hobbs**

DIRECTOR, DESTINATION

DOWNTOWN ANACORTES

**Nancy Jankelson**

LICENSING SUB-AGENTS

**April Conger**

**Betsy Rogers**

**Kristi Strickland**

The Chamber Board and Staff  
extend Holiday greetings with best wishes  
for a prosperous and  
peaceful New Year!



*Randy BURGESS*  
*Pam ALLEN*

*Jean Fantini*

*Mike Keller*

*Steve Henery*

*Michael Broome*

*Shane Aggergaard*

*Bill Berry*

*Gretchen Buchmeyer*

*Dianna Chonka*

*Madeleine Roozen Cook*

*Mike King*

*Vince Oliver*

*Dan Porter*

*Nate Scott*

*Dan Stahl*

*Nels Strandberg*

*Gene Tanaka*

*Beth Prins*

*Sue Keller*

*Kathleen Hobbs*

*Nancy Jankelson*

*April Conger*

*Betsy Rogers*

*Kristi Strickland*



**Anacortes**  
**Chamber of Commerce**  
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Anacortes, WA 98221

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