



Volume 14 / Issue 11

## Calendar

### NOVEMBER 2004

#### NOVEMBER 5

"First Friday" monthly Gallery Art Walk

#### NOVEMBER 9

Destination Downtown Anacortes, 4:00 p.m. at the Chamber

#### NOVEMBER 16

Finance/Executive Board 2:30 p.m.,  
Combined Board 3:45 p.m.

#### NOVEMBER 18

Business After Hours at Sheely's Floral & Gifts

#### NOVEMBER 26,27

A.C.T. Theatre "A Christmas Carol" Traditional Story,  
tickets \$13, (360)293-6829

#### NOVEMBER 26

Holiday Lighting of Causland Park, Anacortes Lions  
Club, Neil Ingram, 299-1416

#### NOVEMBER 30

VIC meeting, 9 a.m. at the Chamber

*November 17 at 7:30 p.m.*

## City of Anacortes Comp Plan Update

There will be a special meeting on Wednesday, Nov. 17 at 7:30 p.m. in the Municipal Building Council Chambers, 6th & Q Avenue in Anacortes, to consider various items as part of the update to the 2004 Comprehensive Plan and Development Regulations.

These will include some additions to the Shoreline Master Plan that could have some significant impact on businesses working along the Anacortes waterfront.

This will be a good opportunity to learn about some of the proposed amendments and offer public comment.

Chamber members are strongly encouraged to attend this meeting.

## Holiday Season Preview

Many fun events are coming this way for the Holidays and you might want to save some dates right now so as not to miss out on any of them.

Here is a peek at what to expect in the way of Holiday happenings:

- 11/26 Lighting of Causland Park  
A Christmas Carol at Anacortes Community Theatre Through 12/19
- 11/27 Free Horse and Carriage Rides downtown every Saturday 12 – 5 p.m. through 12/18  
Pancake Breakfast with Santa at Calico Cupboard 8 – 11 a.m.
- 12/3 Community Tree Lighting at the Chamber 6 pm  
Holiday Art Walk 6 – 9 p.m.
- 12/4 Lions Christmas Parade, 11 a.m. downtown  
Holiday Art Walk 10 am – 5 p.m.
- 12/10 Lady's Shopping Night Out in Anacortes 5 – 8 p.m.
- 12/11 Anacortes Model Railroad Club open house, noon -- 4 p.m. at 419 Q Avenue, Anacortes  
Free Horse and Carriage Rides downtown every Saturday 12 – 5 p.m. through 12/18  
Salvation Army's Community Caroling at Causland Park 6:30 p.m.
- 12/17 Men's Shopping Night Out 5 – 8 p.m.
- 12/18 Holiday Boat Parade, Cap Sante to Guemes Channel and back starting at 6 p.m.

Look for more in the December newsletter. Happy Holidays!

## New Directors Approved for Chamber Board

The Anacortes Chamber of Commerce board of directors has approved the slate of officers and directors for the 2005 board.

Dave Storkson of **San Juan Lanes & Stork's Restaurant**, Robin Pestarino of **AllData Shredding**, and Nate Scott of **Windermere Real Estate** will join continuing board members on January 1, 2005.

Also at that time, Pam Allen of **Anaco Inn & Anaco Bay Inn** will become President; Randy Burgess of **Ace Hardware** will become Immediate Past-President; Bill Berry of **KLKI** will become President-elect; and Vince Oliver of **Island Hospital** will replace Mike Keller of **Scott Richards Insurance** as Treasurer. Jean Fantini of **Donatello Flowers and Gifts** will continue as Secretary.





## Chamber Members Collaborate on Rotary Auction Item

A number of Chamber members have collaborated on an "International Romance Package" for the Anacortes and Fidalgo Rotary Clubs annual auction on November 6th at the **Swinomish Northern Lights Casino**.

The package includes accommodations at **Anaco Inn** in Anacortes, chocolates, flowers and wine in the room from **Anacortes Chocolate Factory**, **Sheely's Flowers & Gifts** and **The Store Grocery**, dinner at **Sasso's Restaurant** and two round trip tickets to Sidney/Victoria on **San Juan Airlines**. Once in Canada, the

winning bidder will stay at the Beacon Inn at Sidney and visit both Butchart and Butterfly Gardens.

This is a fabulous package worth every penny bid. Way to go Chamber members for supporting the work of the local Rotary Clubs.

## Business After-Hours at Sheely's Floral Nov. 18

Come one, come all to the November "Business After-Hours" at **Sheely's Floral & Gifts** on Thursday, November 18 from 5:30 – 7 p.m.

This is a great time to get in the spirit of the Holidays, have some fun and network with other Chamber members at the same time. Sheely's will be decked out with all their festive new items and ready to help you check names off your Holiday shopping list.

Join us for hors d'oeuvres, beverages, door prizes and a jolly good time! Sheely's is located at 1420 Commercial Avenue, Anacortes. Please R.S.V.P. to the Chamber to help our hosts adequately plan catering. See you there!

## Reflections Award



**Edward Jones investment** representative Steve Daly (left) received a "Reflections Award" at the October President's Luncheon for his outstanding work as chair of the Chamber's "Ambassadors Club" over the past year. Chamber President Randy Burgess of **Ace Hardware** presented the award. Robin Pestarino of All Data Shredding has now assumed the role of chair through 2005.

## Beautification Award



**Daddio's Pizza** owners Randy Barrett and Jennifer Wingett accept a "Business Beautification Award" presented by Chamber President Randy Burgess for the extensive remodeling work they did to transform the former Red Lion Tavern into the current 50's style diner it is today.



## Accepting Applications To Host Business After-Hours

The Chamber is planning its 2005 events calendar including the popular Business After Hours events held monthly at various member businesses. If you would like to host one of these fun social networking events, designed as a means to showcase your business while providing others with a chance to network and expand their contact list, simply contact the Chamber with your request.

Business After Hours typically take place on the third Thursday of the month from 5:30 – 7:00 p.m., with some exceptions. The host provides all of the hors d'oeuvres and beverages, and usually a couple of door prizes to add to those that other members

and the Chamber may bring. Some hosts add live entertainment or other creative elements to make their event even more special, but that is really up to the host. In some cases two or three businesses may even co-host an event. Attendance typically ranges from 30 – 60 people depending on the location and enticements.

Please note that the Chamber usually receives more requests than there are months in the year, so not all requests can be accommodated, however, every effort is made to offer the hosting opportunity. Preference will be given to those who have not hosted previously and who have an appropriate facility to do so.

## Calendar Reminder

There is no President's Luncheon in November due to the upcoming Holiday events schedule. Please mark your calendar for the December luncheon on Dec. 9.



## DOWNTOWN DOINGS

The scarecrows and costumes have been put away for yet another year.

We had great business participation this year all along Commercial Ave. **Camelot Coffee** and **RE/MAX Realty Associates**, started



us off and were followed by **John L. Scott, Chandler's Square, Peoples Bank, Anacortes American, Adrift and Gere A Deli**. Wonderful community groups like Senora Paula's Spanish club, the Norton family, Brownie Troop #2331 and Girl Scout Troop #'s 142 & 2101 helped dress up some downtown businesses with their scarecrow entries. Prizes were sponsored by **The Dish, KLKI Radio, Donatello Flowers and Gifts, Rockfish Grill** and **Gere-A-Deli**.

### Scarecrow Contest Winners are:

Peoples Choice: **Camelot Coffee**

Business Category:

1st Place - **RE/MAX Real Estate**,

2nd Place - **Anacortes American**

Community Category: 1st Place - Brownie Troop #2331 displayed at **Boxes and Bears**, 2nd Place - Girl Scout Troop #142 displayed at **Bayside Sweets and Treats**

The trick-or-treaters really spooked us this year with such a great turnout! Some merchants reported up to 600 trick-or-treaters! After running through our downtown, many ended up at Village Pizza for free pizza bites and a costume contest with Bill Berry of **KLKI** and Chamber Executive Director Michael Broome co-emceeding the event.

Winners went away with some great prizes donated by **Read Me a Story, Boxes and Bears** and **Radio Shack, The Dish, San Juan Lanes** and **Bayside Sweets** and

**Treats.** The 'Mile of Food' food drive raised approximately two tons of food for the **Anacortes Salvation Army**, which will help restock the food bank for the coming Holiday season. Special thanks to all who donated.

Along with our upcoming holiday events, like the First Friday Gallery Walk November 5, there are some great holiday sales downtown. **Donatello Flower and Gifts** kicks off with a weekend long open house from 6-9 p.m. Friday and ending at 5 p.m. Sunday.

**Maison et Jardin** celebrates their 9th year of business with a weeklong sale starting Saturday, November 6th.

**Upstage Boutique and Men's Store** will host their annual pre-Holiday sale on November 19th and 20th. With great



shopping, entertainment and restaurants downtown for all to enjoy, you'll want to make 'Downtown Anacortes' your 'Destination' for the Holidays!

Nancy Jankelson, Director

Destination Downtown Anacortes

## Holiday Open House

November 5<sup>th</sup>, 6<sup>th</sup> & 7<sup>th</sup>

Friday 6:00pm - 9:00pm

Saturday 9:00am - 6:00pm

Sunday 9:00am - 5:00pm

*Donatello*  
Flowers & Gifts

360-293-4816

888-832-3342

[www.donatelloflowersandgifts.com](http://www.donatelloflowersandgifts.com)

702 Commercial Avenue  
Anacortes, Washington

**20% off storewide**

Free gift with purchase • Drawing for a \$75 shopping spree • Refreshments



## New Tourism Brochure Hot Off The Press

Hot off the press is the new Chamber “lure piece” – an eight-panel brochure chock full of photographs and information touting Anacortes as “A Natural Destination.”

The brochure, produced in cooperation with Chamber member How It Works, attracts the eye immediately with photographs of a bald eagle, a pair of Orcas and a state ferry cruising with a sun-splashed Mt. Baker in the background.

In addition to local distribution points including the Chamber’s Visitor Information Center, 100,000 of the promotional pieces will be distributed by Certified Folder Display.

Certified is the nation’s oldest and largest professional brochure distribution service with more than 19,000 display racks on location throughout 17 western states. Certified’s Canadian division offers service throughout Western Canada.

We also partner with Certified on Visitor-Tips.Com, a travel web site offering travel information, links and resources.

Executive Director Michael Broome notes that the eight-panel brochure replaces a two-sided “rack card.” It features two maps and 27 photographs.

“Everyone who visits or calls this community home speaks of Anacortes in terms of its images and natural assets,” notes Michael. “We concluded we could not publish a promotional brochure that did not include photographs of local attractions such as our parks, waterways, and historic architecture. Our members will also be pleased to see we also include images of entertainment options such as shopping, dining, music and theater.”

Graphic artists Jacob Vantiger and Keith Eyer of How It Works created a user-friendly design with eight categories ranging from a

## October Business After Hours and Ribbon Cutting at Windermere



Mayor Dean Maxwell (right) cuts the ribbon with Windermere Real Estate owner and broker Nate Scott and wife Wendy Scott, celebrating the company’s beautiful new building and offices. The ribbon cutting was part of the Chamber’s October Business After Hours, which was very well attended and a lot of fun!



welcome message to information about the state’s International Ferry run to Sidney, B.C. and the San Juan Islands. Readers are also directed to the Chamber of Commerce web site: [www.anacortes.org](http://www.anacortes.org).

If you are interested in obtaining copies of the brochure for your place of business, visit the Chamber business office upstairs at 819 Commercial Avenue, or call: 293-7911.



**910 11th St.  
Anacortes  
360-293-5574**

**Fresh sandwiches, soups, salads and smoothies for dine-in or take-out.**



## AnacortesToday.com

More than 2,000 visitor sessions last month! Call 293-4852 about an ad

**Sneak a peek at this city’s coolest photoblog**



## Membership Renewals

- Anacortes Kayak Tours
- Anacortes School Dist.#103
- Anders Sign Co.
- Bella Isola
- Camelot Coffee
- Chandler's Square
- Domino's Pizza
- Home Sweet Home Antiques
- La Vie En Rose
- Naung Mai Thai Kitchen
- The Mail Box
- Wells Fargo Home Mortgage

## THANKS TO...

### OUR OCTOBER SPONSORS:

#### President's Luncheon:

Luncheon Sponsor: Peoples Bank

#### Door Prizes:

Verizon Yellow Pages

Ace Hardware

Cap Sante Court

Chandler's Square

#### Business After-Hours:

Host: Windermere Real Estate

#### Door Prizes:

Pacific Design

Scott Richards Insurance

Donatello Flowers and Gifts

Whidbey Island Bank

Buer's Floral and Gifts

Ace Hardware

### THANKS ALSO TO...

**Viking Moving and Storage** for providing manpower and the truck to take down and dispose of the downtown flower baskets, which will be replaced again in the spring. It is a big job and their help is greatly appreciated.

### OOPS...

In all that has been going on lately, we somehow missed thanking **Dewey Inkum and Howe Rubber Stamp Outfitters** for their sponsorship of the Anacortes Jazz Festival. Let it be known that the Chamber sincerely appreciates the support of all its festival sponsors including Dewey Inkum and Howe. Bye the way, if you haven't been by to visit them in their new location at 3001 T Avenue, you should plan to do so. It is always a stamping good time!

## CHAMBER MEMBER NEWS NOTES

- The **Anacortes American** won thirteen awards, including second place in the General Excellence category, in the Washington Newspaper Publishers Association's 2004 Better Newspaper Contest. The local newspaper competed with others of similar size in the statewide contest and walked away with much to be proud of. Other awards to the American included:
  - \* Special sections: Topical, second place for the Anacortes Arts Festival guide;
  - \* Special sections: Tourism and Community Guides, second place for the San Juanderer;
  - \* Best Business Story, first place to Nancy Walbeck for "A new New Wilson Hotel" and second place to Ward Byers for "Port's log shipments in trouble."

- The Moorings, the world's premier yacht charter company, announced in a press conference at the United States Sailboat Show in Annapolis, MD a new worldwide initiative called The Moorings Preferred Partners Program.

**Anacortes Yacht Charters** has become the first Moorings Preferred Partner.

"Anacortes is the undisputed charter industry leader in the Pacific Northwest and has built this reputation over 25 years of excellent service to their customers. It is thus very fitting that we



are able to announce Anacortes Yacht Charters today as our first partner" commented Raul Bermudez, Vice President of Sales and Marketing for The Moorings. "We are very proud to offer the beautiful cruising grounds of this area to our customers through such a quality company." He added.

"We are equally excited to become a member of The Moorings family through The Moorings Preferred Partners program," commented Daniel Meyer, President of Anacortes Yacht Charters. "It was a natural fit with The Moorings given their reputation as the premier yacht charter company in the world. It was equally fitting that we join forces this year as they celebrate their 35th Anniversary and we celebrate our 25th Anniversary." For more information on Anacortes Yacht Charters, visit [www.AYC.com](http://www.AYC.com)

- Nestled between Calico Cupboard and Hugo Helmer Music is **Boxes and Bears**, a cute and comfortable little shop that has been pleasing loyal customers for eight years now. Owner Dianne Moritz says she loves going out and searching for just the right mix of merchandise to keep her



varied customers smiling. "It is so fun to see the delight in the eyes of both the young and young at heart," she says. "Many of my customers stop by every week so they don't miss out on anything new."

Step inside Boxes and Bears and be prepared to smile. It's no longer just "the bear store." Everywhere you look, there are new and exciting gift ideas for everyone. Besides all the wonderful bears (and frogs and dogs and pigs and cows!), you'll find wonderful gifts for baby showers and soft toys for infants, sterling silver charms, votives, nautical items, fairies and divas – even tooth fairy boxes!). Games are a big hit too! The store is well stocked with a full line of favorites like Apples to Apples, Cranium, Pass the Pigs, Scrabble, Sequence and more. There are also trading cards for the Magic and Yu-Gi-Oh players. You will also find hand-carved boxes from Poland, Russia and Colorado as well as trinket, jewelry and music boxes.

With Christmas right around the corner, Boxes and Bears is literally stuffed with great ideas so you don't have to shop far from home. Stop by and visit them at 907 Commercial for a 'beary' nice time.

- This year **Bayside Sweets and Treats** participated in the RCI Fall Regional, which was held in Vancouver, BC. It's a chance for candy companies around the world to come together, share their ideas and compete with their sweets. The two competition categories were 'Best Nut Piece' and 'Best Packaging Idea'.

Bayside entered their Sanded Cherries (chocolate dipped cherry rolled in nuts) for best nut piece and won a ribbon for highest quality. This is quite an accomplishment considering there were over 150 contestants. They also entered their custom made chocolate bar wrappers and paint-can labels for best packaging idea and placed in the top ten. Some very fine accolades for this small, independently owned shop right here in Anacortes.



- There will be a Holiday Open House at **Donatello Flowers & Gifts** located at 702 Commercial Ave. on Friday, Nov. 5 from 6 p.m. - 9 p.m., Saturday, Nov. 6 from 9 a.m. - 6 p.m., and on Sunday Nov. 7 from 9 a.m. - 5 p.m. \*20% off storewide \*Free gift with purchase \*Drawing for a \$75 shopping spree \*Refreshments. Call (360)293-4816, or 1(888)832-3342 [www.donatelloflowersandgifts.com](http://www.donatelloflowersandgifts.com)



Visit us on the web at [www.anacortes.org](http://www.anacortes.org)

## VIC Statistics

### THANK YOU VOLUNTEERS!

#### SEPTEMBER 2004

Visitors .....	2,103	(2003 - 2,504)
Phone Calls .....	753	(2003 - 654)
Information Requests.....	70	(2003 - 74)
Relocation Packets .....	45	(2003 - 55)
Web Sessions .....	23,880	(2003 - 16,679)

## Executive Board

### Executive Board

PRESIDENT

**Randy Burgess** / Ace Hardware

PRESIDENT-ELECT

**Pam Allen** / Anaco Inn / Anaco Bay Inn

SECRETARY

**Jean Fantini** / Donatello Flowers & Gifts

TREASURER

**Mike Keller** / Scott Richards Insurance

IMMEDIATE PAST PRESIDENT

**Steve Henery** / Skagit State Bank

EXECUTIVE DIRECTOR

**Michael Broome**

### Board of Directors

**Shane Aggergaard** / Island Adventure Charters

**Bill Berry** / KLKI Radio

**Gretchen Buchmeyer** / Shell Puget Sound Refinery

**Dianna Chonka** / Cap Sante Marine, Ltd.

**Madeleine Roozen Cook** / Peoples Bank

**Mike King\*** / City of Anacortes

**Vince Oliver** / Island Hospital

**Dan Porter** / Tesoro Refining & Marketing Co.

**Nate Scott** / Windermere Real Estate / Anacortes

**Dan Stahl\*** / Port of Anacortes

**Nels Strandberg** / Strandberg Construction

**Gene Tanaka** / T Bailey Inc.

\* ex-officio

### Staff

EXECUTIVE DIRECTOR

**Michael Broome**

EVENTS COORDINATOR/VIC MANAGER

**Beth Prins**

MEMBERSHIP SERVICES

**Sue Keller**

ACCOUNTS MANAGER

**Kathleen Hobbs**

DIRECTOR, DESTINATION  
DOWNTOWN ANACORTES

**Nancy Jankelson**

LICENSING SUB-AGENTS

**April Conger**

**Betsy Rogers**

**Kristi Strickland**

## Plan To Participate In The White Lights Contest

Anacortes will once again be aglow with thousands of tiny lights during the Holiday season.

Add to the spectacular look of Anacortes by participating in the Chamber of Commerce's "white lights contest" which will begin November 29.

Certificates will be awarded to those Chamber member businesses who show off their holiday spirit by decorating their storefronts.

Lights must be in place by November 29. Winners will be announced at the Christmas tree lighting ceremony on Dec. 3.

Certificates will be given to the winners to put in their windows for all to see and the names will be published in the Chamber newsletter and the Anacortes American.

There are two categories: small business and large business. If you wish to participate, call the Chamber at 293-7911 by November 15.



**Anacortes  
Chamber of Commerce**  
819 Commercial Ave., Suite F  
Anacortes, WA 98221

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